

West Central Georgia Cancer Coalition

Breast Health Connection Link 2.0 is designed to assist uninsured and under-insured women who live in our 13-county region, which includes rural counties within the West Central Georgia region. We seek to eliminate barriers and address healthcare inequities for 500 women. Our services will include coordination of clinical breast exams, mammograms, diagnostic screenings, biopsies, navigation, transportation assistance, and education services through local healthcare providers. Addressing the issue of eliminating health disparities of women, who otherwise would not qualify for other state funded programs.

This initiative will target women under the age of 40, who have a history of breast cancer in their family (mother, grandmother, sister, or aunt), as it relates to the high-risk population, due to lack of resources for uninsured younger women within our region. Healthcare inequities are present in most of the rural counties many have limited access to basic healthcare facilities, i.e., diagnostic centers. Many times, healthcare providers will contact WCGCC to assist the younger women with breast health issues. We will specifically target the areas that have the highest incidence rates. As indicated in Table 1, according to the Georgia Comprehensive Cancer Registry, Department of Public Health, the state-wide incidence rate is 129.2 per 100,000 women; six (6) of our counties have a higher incidence rate than the state. The state-wide mortality rate is shown in (Table 2) which is 20.8 per 100,000 women; our focus is on the counties where the numbers are higher; but more strategically in Muscogee and Troup with Non-Hispanic African American/Black females.